

Case Study

Billanook College



Billanook College is a co-educational Early Learning to Year 12 school situated in the outer eastern suburbs of Melbourne.

The College commenced operations in 1980 with an enrolment of 140 students. Current enrolment is now almost 900 students.

Firefly has delivered significant improvements in areas such as organisation, progressive assessment and feedback. It lets students learn in ways that work best for them, while effectively engaging their parents.

From day one it opened the door to autonomous learning, 24 hour access to resources and greater collaboration across the school.

Matthew Wood,
Director of Learning Innovation,
Billanook College, Australia





Students now have 24 hour access to learning resources



Teachers upload rubrics to support student self-evaluation



Parents understand their child's learning before parents' evening

What was your situation before Firefly?

We had been using a number of different tools, but not one had all the features we needed. This meant we had to go out and purchase other standalone products, resulting in a confusing online ecosystem, which was unintuitive for teachers, students and parents.

As our K-12 BYOD program expanded, we needed a learning tool that could be accessed on the diverse range of platforms and devices that students were using to facilitate their learning. Firefly was the simple all in one solution.

Why did you choose Firefly?

It is easy to use for teachers, students and parents alike, with its diverse range of teaching and learning tools that support day-to-day school life.

Teachers can use Firefly with very little technical skills. As it happens, they started to use Firefly as soon as it was implemented with very minimal training. This is in part down to the intuitive WYSIWYG (what-you-see-is-what-you-get) approach to uploading and adding content or resource.

Firefly has a suite of mobile apps available for a range of platforms and browsers, and rich integration with our student management system. By being cloud hosted, we could hand all software updates over to Firefly to manage.

How did you roll out Firefly to teachers and students?

We developed a roll out plan for teachers, students and parents that would work best for each of their needs.

For teachers, this involved short training sessions and we pointed them towards the Firefly Help Site's video tutorials. We appointed a teacher for each learning area to be the 'go-to' person for any Firefly support.

We encouraged a collaborative approach to content development and publishing. Teachers worked together to build online class resources for each year level.

For students we gave a short presentation about Firefly, which included how to activate their account. After that they were off and flying – and the rest is history! Firefly adoption was

extremely fast, students installed mobile apps independently and customised their own dashboards unprompted.

For parents, we announced Firefly through the Principal's Video Log and our fortnightly parent bulletin. We also organised a Firefly showcase. When we did launch, we set parents a Firefly homework task to register and activate their account, and by doing so they were automatically entered into a competition to win a case of wine. As you can imagine, we had a very high take up! Over 40% of parents registered and logged in on the launch day.

Almost all parents have engaged and interacted with Firefly since we launched, whether it's to check in on their child's progressive assessments, homework, absences or catch up on school news.

What are your future plans with Firefly?

Firefly plays a significant role in our strategic priorities and goals set out in our 10-year school improvement plan. We envisage our relationship with Firefly to be for the longterm. We always look forward to future releases, which are consistently innovative, exciting and always focused on helping achieve student learning outcomes.

We have forged a strong relationship with both the Australian and UK Firefly teams, which has been mutually beneficial to both parties and one that we as a community value strongly. The future looks bright!



Learn more together

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